



Choose **labeling**  
that **reflects**  
**your image!**







## OPTIMIZE YOUR LABELING

Break new ground by printing your buffet tags on plastic cards. Display all necessary information to your customers on customized presentation tags which will enhance the look of your buffet.

### A STRONGER BRAND IMAGE

- **Create eye-catching and professional-looking tags** to enhance the appearance of your buffets. Tags printed in white, silver or gold on a black card for an elegant and harmonious result.
- **Personalize your tags** by adding your own logo and choice of graphics. This will enable you to promote your brand image and reinforce your company's visual identity.
- **Showcase your buffet offer and set yourself apart:** highlight new or local products, dishes prepared on site, and any other information you wish to include.

### MAXIMUM FLEXIBILITY

- **Be totally independent** by quickly and easily creating your presentation tags at your own location.
- **Be highly responsive:** in just a few minutes, you can personalize and print tags to highlight any new products in your buffet, and adapt information to suit your customers.

### CLEAR AND COMPREHENSIVE INFORMATION

- **Enhance your service quality for international customers** by displaying information in several languages on your tags.
- **Meet your customers' expectations and comply with regulatory requirements** by displaying full information regarding the ingredients and origin of products on your tags.
- **Help customers make a fast and informed choice** by including all information on a single card. This will allow for a smoother flow at buffet counters and enhance your customers' experience.

### THE IDEAL MEDIUM

- **The plastic card comes in various formats** for ease of readability. The different folding options increase your buffet layout possibilities by ensuring that labels are always adapted to the size of your products.
- **Because it is hygienic, sturdy and easy to clean**, this plastic card is durable and particularly suited to use in the food industry.





## CREATE ALL YOUR OWN BADGES AND CUSTOMIZED CARDS

Take advantage of our Edikio Guest solution and its wide range of printing ribbons and plastic cards to print all your badges and customized tags. Your investment will quickly pay for itself while improving the quality of the services that you provide.

- **Event cards:**

give seminar participants, wedding guests, and other event attendees ID badges and souvenir cards.



- **Discount and gift cards:**

increase your turnover and allow your customers to make the most of exceptional offers displayed on plastic cards.



- **Privilege cards:**

show recognition to VIP customers by giving them customized bonus cards as a token of your appreciation.



- **Cards granting access to your services:** check (either visually or using the barcodes on cards) the ID of individuals who are allowed access to your wellness facilities, spa, golf course or casino.



- **Price tags for your stores:**

create easily readable and customized tags for all the products in your stores.



- **Employee badges:**

identify your staff members with these high-quality badges. You can even display the languages spoken by individual employees.



- **Luggage tags:**

give your customers a prestigious product by presenting them with luggage tags printed with their own personal details.



- **Hotel room access cards:**

use graphics to customize your access cards and highlight your offers to customers.





# EDIKIO GUEST'S ALL-IN-ONE SOLUTIONS

Edikio Guest solutions have everything you need to simply and effectively create your own presentation tags or any other type of card.



## EDIKIO GUEST SOFTWARE

- **User-friendly:** easily create all your customized tags and cards using the intuitive interface and built-in creation wizard.
- **Broad content:** the software includes a library of over 150 templates for tags and cards and 350 icons for all of your design needs.
- **Compatible** OS MAC and WINDOWS



## CARD PRINTERS

- **Easy to use:** Edikio printers are as easy to operate as standard office printers, reducing staff training needs.
- **Fast, high-quality printing:** depending on your printer model, it takes just 10 to 15 seconds to print a monochrome tag or card.



## CARDS, RIBBONS AND TAG HOLDERS

- **Proven quality:** Edikio Guest consumables guarantee a professional result, producing tags and cards that meet your high standards.
- **A comprehensive range:** cards in different colors and formats, monochrome and color printing ribbons -including silver and gold, and various tag holders.

## CHOOSE YOUR OWN SOLUTION

### EDIKIO GUEST ACCESS

for your monochrome tags and cards

Edikio Guest software - Start Edition

- Edikio Access printer
- Single-sided, 1.35 mm margin
  - Monochrome printing
  - Credit card-sized format\*

Consumables include:

- White ribbon, up to 500 print capacity
- 100 black PVC cards, in credit card-sized format\*

### EDIKIO GUEST FLEX

for all your tags and cards in various formats

Edikio Guest software - Plus Edition

- Edikio Flex printer
- Single-sided, edge-to-edge
  - Monochrome and color printing
  - Credit card-sized\* and long formats\*\*

Consumables include:

- White ribbon, up to 1,000 print capacity\*
- 100 black PVC cards, in credit card-sized format\*
- 100 black PVC cards, in long format: 150 x 50 mm (5.90" x 1.97")

\*Credit card-sized format: 85.6 x 54 mm (3.37" x 2.13")

\*\* Long formats: 120 x 50 mm (4.72" x 1.97") - 150 x 50 mm (5.90" x 1.97")

Discover the Edikio Guest solution best suited to your needs by scanning this code:



[www.edikio.com](http://www.edikio.com)

- Headquarters and production site in Angers (France)
- Installed base of more than 330,000 card printers
- Subsidiaries in Miami and Boston (USA), Singapore, Mumbai (India), Shanghai (China), Tokyo (Japan), Lisbon (Portugal), Paris and Lyon (France)
- 380 employees worldwide
- 400 official distributors in 140 countries
- ISO 9001 Certified company

### Edikio Guest: an Evolis Group brand

Created in 2000, the Evolis Group designs, manufactures, and markets a complete range of plastic card printing and customization solutions for the identification of people and goods. With a presence on every continent, Evolis is the world's market leader for independent plastic card printing solutions.

Its role in many projects, both large-scale and small, in many regions of the world and in very varied fields means that many companies and organizations recognize the printing systems and expertise of Evolis.

[www.evolis.com](http://www.evolis.com)

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